

COMPULSORY

TRINIDAD AND TOBAGO STANDARD

REQUIREMENTS FOR LABELLING PART 11

LABELLING OF RETAIL PACKAGES OF CIGARETTES

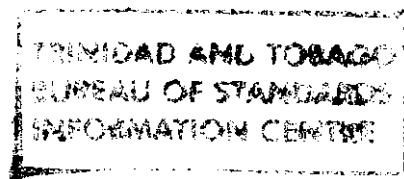
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TRINIDAD AND TOBAGO BUREAU OF STANDARDS
Century Drive, Trincity Industrial Estate,
Macoya, Tunapuna,
P.O. Box 467, Port of Spain,
Trinidad and Tobago
Telephone: 662-8827, 662-4481/2, 663-4835/6
Telefax: 663-4335, E-mail: ttbs@opus.co.tt



GENERAL STATEMENT

The Trinidad and Tobago Bureau of Standards is a body corporate established under the authority of the Standards Act (Chapter 82:03 as amended by Act 29 of 1985).

In accordance with the Standards Act, the Bureau shall promote and encourage the maintenance of standards for the improvement of goods produced or used in Trinidad and Tobago, for ensuring industrial efficiency and development and promoting public and industrial welfare, health and safety.

Under the provisions of the Standards Act, the Bureau has no statutory responsibility for foods, drugs, cosmetics, and agricultural produce. These items are under the jurisdiction of other governmental agencies.

The Bureau develops standards through consultation with relevant interest groups and public comment is invited on all draft standards before they are declared as Trinidad and Tobago Standards by the procedure laid down in the Standards Regulations of 1976.

The Bureau is the legal custodian of the Trinidad and Tobago Standard Mark, which is issued in accordance with the Standards Regulations (1976). When it appears on any product, or in connection with any service, process or practice, the Trinidad and Tobago Standard Mark provides assurance that such product, service, process or practice conforms to a Trinidad and Tobago Standard.

The Bureau's Standards Information Centre maintains a reference library of standards from many standards organizations, and is the national node of the International Organization for Standardization Information Network (ISONET). The Centre also acts as the sales agent for the publications of foreign and international standards organizations.

The Bureau's activities are covered by a regular newsletter, and technical reports are issued from time to time.

NOTE: **In order to keep abreast of progress in the industries concerned, Trinidad and Tobago Standards are subject to periodic review. Suggestions for improvements are welcomed.**

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AMENDMENTS ISSUED SINCE PUBLICATION

AMENDMENT NO.	DATE OF ISSUE	TEXT AFFECTED

ATTACHMENT PAGE FOR TTBS AMENDMENT SHEETS

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0 FOREWORD

0.1 These requirements were declared a Trinidad and Tobago Standard (First Revision) with effect from 3rd October 1995, after the draft finalized by the Bureau had been approved by the Standards Council.

0.2 The Trinidad and Tobago Bureau of Standards has recommended that this standard be declared a compulsory standard to prevent fraud or deception arising from misleading advertising or labelling, and give adequate information and health warning to the consumer.

0.2.1 This standard will become effective as a compulsory standard on a date to be notified by the Minister responsible for the Trinidad and Tobago Bureau of Standards in a Notice to be published in the Trinidad and Tobago Gazette, as required by the Standards Act.

0.3 In preparing this standard, assistance was derived from:

(a) Draft Jamaican Standard, Reference L20/4 - Specification for Labelling of Cigarettes;

(b) Her Majesty's Government Official Tar Tables, April 1986.

0.4 The Trinidad and Tobago Bureau of Standards may be contacted for assistance in the determination of the tar group designation of cigarettes.

0.5 The Trinidad and Tobago Bureau of Standards will provide advice as to whether labels or drafts of labels comply with the provisions of this or any Trinidad and Tobago Standard referring to labelling.

0.5.1 Where a competent authority administers a law referring to this or other Trinidad and Tobago Standard that makes provision for labelling of cigarettes, the Trinidad and Tobago Bureau of Standards will refer the applicant to that authority for advice on labels.

1.0 SCOPE

1.1 This standard specifies the information, the method of display of such information, and the wording and presentation of a health warning to be included on the labels of retail packages of cigarettes intended to be sold in Trinidad and Tobago.

1.2 This standard applies to the labelling of all individual packs of cigarettes intended for retail sale in Trinidad and Tobago.

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- 1.3 This standard does not apply to the labelling of collective units of such individual packs, irrespective of sizes. (For example, a collective unit may be a carton containing ten packs, each of which contains twenty cigarettes).

2.0 DEFINITIONS

- 2.1 For the purpose of this standard, the following definitions shall apply.

- 2.1.1 **Cigarette** means any roll of tobacco that is wrapped in:

- (a) paper; or
- (b) any substance not containing tobacco; or
- (c) any substance containing tobacco.

which, because of its appearance, the type of tobacco used in the filler, or, its packaging and labelling is likely to be offered to, or purchased by consumers as a cigarette.

- 2.1.1.1 A cigarette may include other ingredients or additives, tips or filters.

- 2.1.2 **Common name** means the name by which the product is commonly described in Trinidad and Tobago, or any name for the product that is commonly used in any trade, art, craft, science, industry or occupation in countries using the English language (whether or not the name is in English) and includes any name in a standard by the Trinidad and Tobago Bureau of Standards for the product.

- 2.1.3 **Competent authority** means a Minister, Ministry, department of government, or statutory body administering any law regulating the labelling of cigarettes.

- 2.1.4 **Distributor** means the person or organisation actually engaged in the wholesaling of cigarettes, directly after they are obtained from the manufacturer. The manufacturer may be the distributor of his own products.

- 2.1.5 **Label** means any legend, word, mark, symbol, imprint, design or tag applied to or attached to, included in, or affixed to any retail package of cigarettes.

- 2.1.6 **Main panel** means that part of a label normally intended to be presented to the consumer or intended to be most conspicuous to the consumer at the time when the cigarettes to which the label relates is offered or exposed for sale.

- 2.1.7 **Manufacturer** means the person who manufactures, produces, processes, prepares, packages and/or prepackages the cigarettes for retail sale, or the person who sells any cigarettes under a trade name controlled by him.
- 2.1.8 **Pack** means a fixed quantity of individual cigarettes, wrapped together for sale.
- 2.1.9 **Package** means to any receptacle, container, wrapper, tin, box or confining band or cord in, or, on which cigarettes are sold, but does not include package liners, shipping containers or any other wrapping or box not customarily displayed to the consumer or purchaser at the point of retail sale.
- 2.1.10 **Prepackaged** means placed in advance of sale in final package in which the cigarettes are intended for sale, and in which they may be sold, used or purchased without further prepackaging.
- 2.1.11 **Retail sale** means the sale of cigarettes in small quantities, numbers or packs, directly to the consumer.
- 2.1.12 **Tar group** means the tar group assigned to a brand of cigarettes in accordance with Table 1. (See 5.0 and 7.0).
- 2.1.13 **Warning area** means the surface area of the label of the package of cigarettes in which the warning notice is to be placed.

3.0 GENERAL REQUIREMENTS

- 3.1 Every package of a retail pack of cigarettes, that is manufactured or packaged in Trinidad and Tobago and/or intended for sale in Trinidad and Tobago, shall bear a label(s) which shall carry all the following information in legible form.
- 3.1.1 On the main panel of the label, information on the common name of the goods, together with any trade name or brand name controlled by the manufacturer shall be carried in the English language.
- 3.1.2 On the label of each retail package of cigarettes, the following additional information shall be carried in the English language:
- (a) For cigarettes manufactured or packaged in Trinidad and Tobago, the name and address of the manufacturer or distributor;
 - (b) For cigarettes imported into Trinidad and Tobago in a prepackaged form, the name and address of the foreign manufacturer or the distributor in Trinidad and Tobago;

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- (c) A correct statement of the net contents of the package, in terms of number of cigarettes;
- (d) The tar group designation, as specified in 5.0, Table 1;
- (e) A health warning in conformance with 4.0 and 6.1; and
- (f) A statement to indicate whether or not the cigarettes are filter-tipped.

3.1.2.1 Where the name and address of the manufacturer or the distributor in Trinidad and Tobago are not in the English language, it shall not be necessary to translate the meaning of such name and address into the English language, but such information shall be stated in a form using the English alphabet.

4.0 HEALTH WARNING ON LABELS OF RETAIL PACKAGES OF CIGARETTES MANUFACTURED OR PACKAGED IN TRINIDAD AND TOBAGO

4.1 **Wording** - Where the cigarettes are manufactured or packaged in Trinidad and Tobago, the wording of the health warning shall be:

“The Minister of Health advises that SMOKING IS DANGEROUS TO HEALTH”.

4.2 **Presentation** - The health warning on the label of each retail package of cigarettes shall be presented in accordance with the following:

- (a) The health warning shall be printed in Univers 57, Medium Condensed, 9 point, upper and lower case;
- (b) The health warning shall be printed in a colour already appearing in the label of the package and which clearly contrasts with the background colour on which it is printed;
- (c) The health warning shall appear in a frame or warning area, in conspicuous and legible type in contrast by typography, layout or colour, with other printed matter on the package.

4.3 **Warning Area** - The warning area shall be separated from other material on the label by at least twice the height of the point size of the type in the printed health statement.

5.0 TAR GROUP DESIGNATION ON LABELS OF RETAIL PACKAGES OF CIGARETTES MANUFACTURED OR PACKAGED IN TRINIDAD AND TOBAGO

- 5.1 Designation** - The tar group designation shall be related to the milligrams (mg) of tar per cigarette as specified in Table 1.

TABLE 1
(Refer to 5.1)
TAR GROUP DESIGNATION

Range of Tar per Cigarette (mg)	Tar Group Designation
Less than 10	Low Tar
10 but less than 18	Middle Tar
18 and above	High Tar

- 5.2 Presentation** - The Tar Group Designation shall be printed in Univers 57, 9 point, upper case type, or in other equivalent type style, which ensures that the tar group designation is conspicuous and legible at the point of sale.

- 5.3** The tar group designation may be accompanied by any text which the company considered necessary for legal purposes. Such text shall be printed in a type that will not distract from the group designation.

- 5.4** The tar group designation shall not be incorporated in a brand name; example "SUCCESS Low Tar" is not allowed.

- 5.5** The tar group designation may be located in the warning area, together with the health warning.

6.0 LABELLING OF IMPORTED PACKAGED

- 6.1** Where cigarettes are imported in retail packages into Trinidad and Tobago, the labelling requirements and the wording and presentation of the health warning and the tar group designation shall be:

- (a) as set out in 3.0, 4.0 and 5.0 of this standard; or

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- (b) in the English language and alphabet using a form of words and presentation required or approved by a competent authority in the country of origin or where the cigarettes were packaged, which has been accepted by the Trinidad and Tobago Bureau of Standards as being in compliance with the requirements of this standard.

7.0 VERIFICATION OF THE TAR GROUP

- 7.1 Tests for the verification of the tar group designation based on the milligrams (mg) per cigarette shall be performed by laboratories recognized by the Trinidad and Tobago Bureau of Standards for these purposes..

8.0 CONFLICT WITH OTHER STANDARDS AND LAWS OF TRINIDAD AND TOBAGO

- 8.1 Wherever there appears to be a conflict between the requirements of this standard and any legal requirements according to laws and regulations of Trinidad and Tobago, the legal requirements shall take precedence.
- 8.2 Wherever there appears to be a conflict between the requirements of this standard and the requirements of any other Trinidad and Tobago Standard, the requirements of this standard shall take precedence.